



### Message From Director's Desk

The year 2021 has been a good one for the company. We're all quite interested to see what 2022 has in store for us. For everyone at Design House, this will be a year of development and new opportunities.

Our most valuable asset and the foundation on which we have built our firm is our reputation. Everyone at Design House understands that exceeding client expectations, keeping our commitments, innovating in our company, and delivering quality are the only ways to defend and improve our reputation.

We will be able to develop deeper and longer lasting connections with our clients by knowing and embracing their company difficulties, vision, project objectives, and ambitions.

Our ability update our web presence (new websites), stabilise & strengthen our existing client relationships, define & institutionalize operational processes, and start conversations with new prospective clients has been one of our major achievements in the past year.

We understand the significance of the project efforts given to us by our clients, and we must guarantee that we achieve and surpass their business objectives. To do this, we continually invest in our existing workforce, as well as strengthening our culture and working environment through events and projects.

Design House India is dedicated to providing exceptional service and aspires to be a world-class manufacturer and service provider. We hope you like reading this revised and enhanced newsletter, and we welcome your input so that we may continue to improve it.

**Mr. Anshul Aggarwal**  
Director - Marketing

### About us

Design House India Pvt. Ltd. is a prestigious Interior Design & Build firm based in Ghaziabad that specialises in building corporate workspaces and fit-outs.

Since its start over, the company has been envisioned as a Turnkey Office Interiors Design Company. The founders believed that clients are best served when they receive all of their solutions and services from a single firm. This means the Firm taking full responsibility for all factors from start to finish, removing the tremendous headaches of intricate coordination and avoiding contradicting circumstances. It also establishes the Firm's explicit responsibility for the project's completion. This has proven to be a very effective approach, and it is one that Design House India thrives on.

Design House India builds its teams and individuals using a very flexible and agile methodology that includes a diverse collection of professionals, managers, contractors, and suppliers. All team members are focused on attaining excellence in their respective areas while also working together to achieve greater success. Every step of the way, they live the Synergy Values.

# Top 9 Interior Design Trends to Watch in 2022!

COVID-19 has unquestionably revolutionized workplace space – at least for the time being, and maybe indefinitely. While many individuals continue to work from home, others have returned to the office, even if just for a few days a week, and many settings have changed dramatically.

Current office design trends emphasize safety and comfort, as well as other factors such as colour, texture, and sustainability, which will persist until 2022 and beyond

Designers and corporations are continually seeking for methods to preserve a healthy and happy working environment while enhancing productivity, from design aesthetics such as acoustics and greenery to a greater focus on secure, protected workstations. We urge you to have a look at the top 2022 office design trends.



## A Sense of 'Home' at Work

Because so many individuals still work from home, the concept of office design and aesthetic has evolved. The objective for office personnel is to give comfort and safety on all levels, as well as to make them feel at ease, as if they were at home.

Designers might add domestic aspects such as comfy sofas and chairs, soft lighting in common areas, or artwork exhibited around the office to encourage a secure, pleasant sense of "home" in the workplace. Wood flooring may infuse a room with a sense of coziness. Engineered hardwood and wood-look LVT are widely utilized in the office to create a welcoming ambience.



## Pod-area Layouts are Flexible

Many firms have embraced open office design throughout the years, and flexible workplaces and "pod-style" layouts are now more vital than ever.

Employees are increasingly searching out quiet spaces or enclaves where they may work safely in the office. Smaller, private sections and "pod areas" with ample workspace, seating, and outlet access are included in these open-office environments so employees may securely conduct phone calls, engage in video conferences, or concentrate on research. Engineered hardwood or LVT are ideal flooring solutions in these pod-area layouts due of their adaptability. These rooms must also be able to accommodate employees who may only be in the office for a few days a week and work from home the rest of the week.



## A Secure and Protected Workplace

Businesses and organizations are reconsidering the interior design and arrangement of their office space in order to create a safe, protected environment, in addition to following OSHA and CDC guidelines. While touch-points (such as doorknobs and elevator buttons) remain the emphasis, many businesses are choosing for hard surfaces and design components that are easy to clean, disinfect, and maintain. Signs of social separation, hand sanitizing stations, and room capacity limits are other significant workplace features that help employees feel safe.





## Colors that are lighter

Lighter hues with a variety of greys, greens, and neutrals are one of the corporate office interior design ideas for 2022. (gray being one of the two Pantone Colors of the Year for 2021.) A common choice in an office environment is light wood appearances coupled with flashes of colour on floors and walls, which may make employees feel more cheery and upbeat.

Color helps businesses stay on brand, and many organisations find methods to incorporate their logo or brand colours into the design of their space, such as with coloured furnishings, cushions, or even carpeting.



## Increased Natural Light

If feasible, one of the key workplace trends in 2022 is to include more natural daylight into the workstation. If you don't have a lot of windows, Design House India Architects suggests the following alternatives:

- Make advantage of diffused lighting.
- Install artificial lighting that looks and feels like natural light.
- Outside windows, plant ground-level plants and bushes to block the sun's glare.

Also common are matte, non-reflective flooring and wall treatments, and designers should think about the light reflective value when choosing design components. This relates to how much light a paint colour reflects. The less light a colour reflects, the darker it is.



## Green Options and Sustainability

Living walls (also known as green walls) are genuine gardens and plant displays that are mounted to inside walls in many modern office buildings. Many companies are accepting more plants in general, so you don't have to go as far as a whole green wall. Because some rooms lack windows or have inadequate lighting, introducing plants helps to offer a touch of nature and bring the outside in. Greenery may also be used as a complement to the natural design qualities of engineered hardwood and LVT flooring. Furthermore, plants at the workplace not only contribute to the relaxing, homey atmosphere, but they also provide a number of health advantages.



## Wallcoverings

Wallcoverings, which may be utilised to highlight history and culture, are becoming increasingly popular in workplace settings. Any pattern, texture, or colour on a wall, such as a wood design, wallpaper, or absorption panelling, among other possibilities, may provide warmth and dimension to a room. Furthermore, these hard surfaces are easier to clean and maintain.



## Combining the Old with the New

In today's workplace designs, classic and contemporary design elements are used to create an inspired blend of the past and present. Retro and geometric patterns, such as chevron and herringbone, are popular among designers. Geometric patterns may also be used in bigger areas, such as floors and walls, and can include everything from vibrant splashes of colour to subtle grey and ivory tones. Combining engineered hardwood with LVT may balance the hues in a space or even match the surrounding design features, proving that old and modern can coexist.

## Texture

Even in furniture like wood, iron, or stone, current office design trends indicate a rise in combining diverse textures. Combining various abstract pieces and textures that can be simply switched in and out results in a more distinctive area with a variety of design alternatives.

Textiles, fixtures, and floors that are fun, unusual, and eye-catching can truly bring a place to life and liven up the sometimes-drab office environment. Engineered hardwood and LVT flooring are available in a variety of species to match shifting texture and style trends.

# 7 Interior Design Ideas For Modern Offices On A Budget

One day, you could glance around your office and ask why everything is so boring. Your chairs are breaking apart, and the paint may feel old and crusty.

Naturally, you want a workplace that is as close to your preferences as feasible. It feels nice to work in a lovely atmosphere, and it encourages you more than working in a cheap but unappealing one.

It is more than feasible to make your offices and workstations attractive to the sight and useful for your purposes with the correct creative thinking and judicious expenditure.

Read on if you're one of those folks who is on a limited budget. We've got 8 fantastic, low-cost ideas to help you brighten up your office!



## Designing Open Floors Is Less Expensive

The usage of fewer dividing barriers in the layout is minimized with an open floor plan. And fewer barriers imply less money spent.

You may take advantage of this design decision. For starters, the open-ended nature of the workstation makes the office feel more large in general, making everyone feel less claustrophobic while working. It also means that people will be able to move around more readily because there will be less barriers in their way.



## Comfortable Sofas

When you're on a budget, you don't need the most luxurious and comfortable sofa money can buy.

Everything's best to keep it basic but homey. It's enough to have sofas and pillows that make people feel at ease. Even a small amount of comfort helps people to unwind while working and makes them feel less rushed throughout the day.



## Keep it Aesthetic

The narrative of a workplace may easily be told with flashy and vibrant décor, but even a minimalist style can do so. To make your workplace appear nice, you don't need a lot of sophisticated colours, and sometimes simplicity is ideal.

You don't have to repaint that white wall in a whole different hue. Instead, you may use colours from your firm's logo and even paint it to look like it belongs to your organisation.

## Today, standard furniture is the most cost-effective option

We already discussed how sofas and pillows may help your office seem more welcoming, but it doesn't mean you should disregard regular furniture entirely. They're typically cheap and practical as is; they'll perform the chores you need them to do without making a peep, and they come in a number of finishes (Oak, Maple, Birch, and so on) to fit your workplace décor!

## Walls With Business Themes are Featured

A simple wall may be transformed into so much more than its paint.

Make it a focal point of your workstation by turning it into a feature wall. You have the option of placing your brand's logo to establish its identity, or creating it according to your company's subject, such as a computer design for those working in hardware or software.

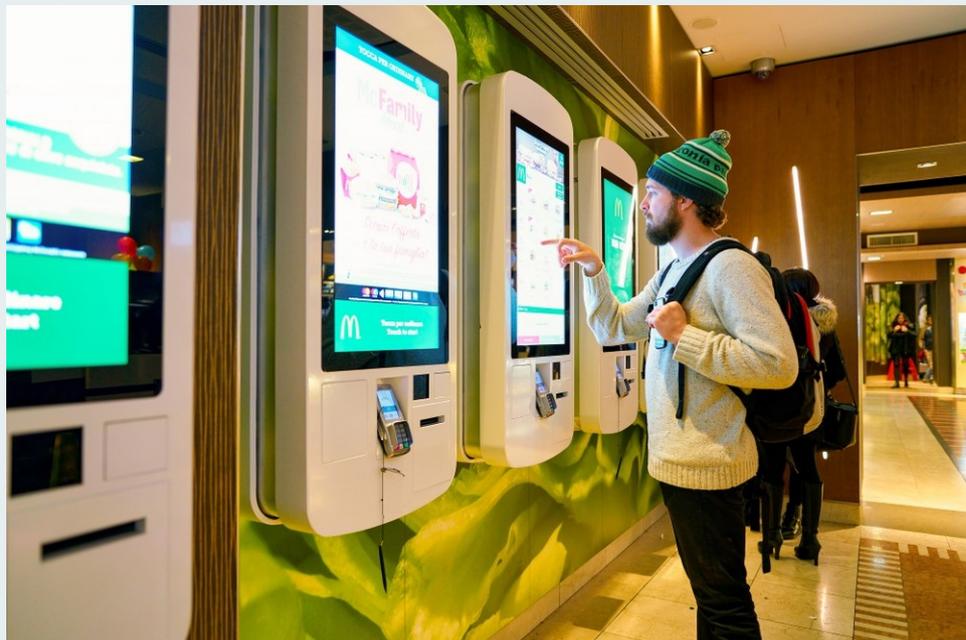
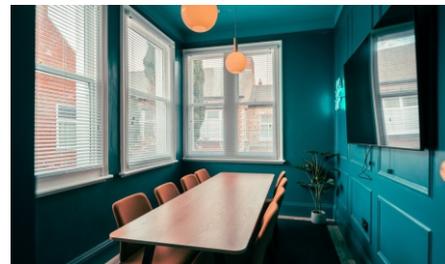
## Multi-Purpose Floors Are Perfect For Collaborations

An office that serves several purposes reduces the number of rooms required, and to be honest, you don't always need that many rooms. Open flooring goes hand in hand with a multi-purpose floor layout. It stimulates partnerships due to the room's numerous uses, which are likely to include several employees from various sections of the company, while also allowing workers to rest due to the room's spaciousness. It may also be used in a small office setting.

## In interior design, nature's natural touch is a must

Even with its flashy technological sets, the workplace isn't always enough. When everything in the room is "man-made," it might seem a bit claustrophobic.

You can make your office feel more natural by using natural elements. Using potted plants in your businesses adds a unique touch and makes a workplace more desirable when employees have a leafy companion to accompany them on their journey. Artificial plants are less expensive, but genuine plants aren't far behind. They would, of course, require some upkeep because they are living. Plants aren't the only method to incorporate nature into your design. Wooden floor, wall, and ceiling panels, as well as wooden tables, are all options.



## Digital Technology Trends in Kiosk Design in 2022!

Are you eager to learn about the digital technologies of the future? Digital technology has exploded in practically every business in recent years. Perhaps COVID spurred businesses to develop smarter, more inventive interactive elements that improved consumer experience.

The necessity for touchless environments has grown as a result of COVID-19; this technology has gone from a "nice-to-have" to a "must-have." Not only does this make operating equipment easier, but it also reduces the length of time people are exposed to common surfaces.

Kiosks are helping to assure efficiency, security, and even safety amid the current epidemic in an ever-changing consumer market. From all-in-one versions to modular systems, kiosks span a wide

range of use cases and situations. Screens with an antibacterial coating and shatterproof film, contactless ordering, and enhanced payment capabilities are among the technological advancements.

## Growing Trends!

We've spoken about several recent findings and trends, like the rise in self-service kiosks that allow customers to have one-on-one interactions with off-site customer support employees.

According to a recent survey on checkout lines, long waits are the most frustrating aspect of shopping for 69 percent of customers. Eighty-four percent of those consumers reported that seeing digital displays while waiting helped them pass the time. Businesses may provide decreased perceived wait times using self-service kiosks. Long queues are enough to make you want to leave a store or restaurant. As a result, every firm should invest in points of sale or offer self-checkout—anything to keep customers away from long lineups. When there's anything to get people's minds off the wait, they're considerably more likely to do so."

The nicest thing about such a system is that it allows clients to assist themselves. Customers prefer self-service kiosk over interacting with an employee, according to consumer feedback studies. Furthermore, self-service is the quickest and most cost-effective method of providing client help.

## Future Outlook

### What role will kiosks play in the future? And how will they change in the next years?

Kiosks must be attractive and integrate in with a range of situations. When it comes to aesthetics and other features, the ability to adapt to adjustments is crucial. Quick installation for big roll-outs, as well as service and troubleshooting, are essential value-add elements that save time and money even after the initial purchase. In terms of outdoor displays and media players, there will be significant advancements. Outdoor displays are also shifting to System on Chip [SoC] and Smart Signage Wi-Fi choices, minimising the requirement for media player climate control. As the demand for additional outdoor signage grows, so will the cost of doing so.

Display technology will become even less reliant on media players as it expands its usage in a growing range of applications, particularly in the outdoor sector, and expects to see further integration of peripherals such as cameras, card readers, speakers, and microphones.

Outdoor kiosk rating technology will continue to progress in future. Another technology that may be used in kiosk and enclosure applications is direct view LED.



## How merchandising aids in the sale and success of merchants?

So here's a question: What can you do to attract people to come into your business when there's so much to do on the sidewalk to keep them occupied?

This is when retail merchandising comes into play. It's a multi-pronged marketing strategy that may help you increase revenue and brand visibility.

A common misperception is that retail marketing is only an aesthetic undertaking. However, merchandising involves more than just merchandise and shop design. Sure, your ultimate product will be visible in your window displays, but it's never about how it looks—always it's about how it feels.

Have you ever wondered why retailers and luxury businesses spend so much money on merchandising?

Consider looking at a great pair of shoes online and then making the decision to purchase them in person. When you go inside the business, you're greeted by a cluttered interior, bare shelves, and a lacklustre window display.

Will you still consider purchasing something? It's natural if you're suddenly undecided about it. Despite the fact that the product quality remains same, your attitudes toward it have shifted as a result of the negative retail experience.

It's difficult to deny the importance of merchandise. It not only generates more income, but it also greases the wheels for future releases.



## How retail interior design can benefit your brand?

When it comes to branding your business, the décor and design of a store are really crucial. These days, shop interior design is becoming increasingly fashionable. Professional designers can take your store's appearance to the next level. People underestimate the significance of store interior design. However, retail interior design is crucial in your store. You improve foot traffic in your store, be sure to engage pros to help you design it. It will assist you in establishing your brand's identity.

The following are some of the advantages of good shop interior design:

The interior design of a store is an important marketing strategy. Before you launch your store, you should put some money away. You must entice your consumers. The following are some of the advantages of retail interior design:



**Increase sales**- You may have had that feeling when you go into a store and immediately fall in love with the atmosphere. Before you open a shop, make sure to hire professionals and have them decorate and design it in a traditional manner.

Your store should have a pleasing appearance. When a consumer walks into your store, he should look around whether or not he intends to shop. Customers must be drawn in by the shop's attractiveness. The shop's decor should be relaxing and inviting.

**Make your brand more powerful**- A brand identity is important to a brand that is just getting started. A well designed shop is the only way to boost your brand. Your shop's name should be well-designed. Colors and lighting should be pleasing to the eye. Clients should not be offended by the lighting.

The shop's atmosphere should be both soothing and enjoyable. Make your customers feel at ease in the shop's setting. If you provide them with a nice and safe atmosphere, they will become frequent clients.

The retail interior design of your store is critical to the success of your business. It's a fantastic marketing tool for attracting new clients. You may also relax by listening to calm music.

**Showcase your goods**- Every nook and cranny of the business has a purpose. Every space can only be made usable by a competent interior designer. They make the shelves and racks so that the merchandise may be seen readily. It's not a good idea to hide the product. To make them stand out, they should be positioned at a wide angle.

The visual depiction of the things you sell is the first thing a buyer looks for. They will not purchase from your store until they have a thorough grasp of the product. Make sure you have adequate space to properly display your product.

The shop design should also benefit your employees. The right placement of items will also assist staff in memorizing the product placement. They will feel comfortable with the customers.



## Why hiring a Commercial Interior Designer professional?

Hiring a commercial interior design specialist can help you to create an atmosphere that encompasses both your wishes and demands if you are going to shift your business from one office building to another or if you are setting up an office space for the first time. Many business owners may not realise it, but commercial interior design may have a significant impact on your overall performance. As a business owner, the appearance of your workplace may not be at the top of your priority list, but it may make a significant difference. A professional commercial interior designer can assist you in creating a place that will enhance your brand, attract and retain top talent, and promote productivity and creativity.



# Benefits Of Hiring A Commercial Interior Designer Are:

## Cost

Hiring a commercial interior designer is definitely worth the money. Designing a commercial space needs so much preparation that taking on the task alone may not be viable. In truth, attempting to do it yourself will certainly result in you spending more money than you intended for and using time that might be better spent operating your business.

## Space Utilization

The design development step entails determining and refining how you'll make the most of your business area. A commercial interior designer will assist you in making the most of your available space in a useful, cost-effective, and aesthetically acceptable manner. They've seen venues of all shapes and sizes and dealt with a variety of budgets thanks to their years of experience. You'll get professional renderings of what the area will look like when you engage with a commercial interior designer, so you can have a good idea of how the space will operate before you make any significant purchases.

## Future Growth Strategies

A professional business interior designer understands how to design a space that accommodates future expansion. They can see the broad picture and understand the many choices for making your environment versatile and adaptive. If you know you aim to develop your business, you wouldn't be doing yourself any favours by pushing your space into one exact style or layout that you won't be able to build upon in the future.

## Aesthetics and functionality

We understand that as a business owner, you want a location that is both efficient and exciting to work in every day. It's sometimes simpler to focus on one component over the other, resulting in a room that looks fantastic but doesn't operate well, or vice versa. A business interior designer is up to date on the most up-to-date designs as well as the most useful elements.

## Productivity and Culture

A commercial space's design may have a big influence on the culture and productivity of the people who work there. You know how dull it can be to work in or visit an office that lacks individuality and design if you've ever worked in or visited one. Employee



## Get the Office Space You've Always Wanted!

Commercial interior design solutioneers at Design House India Private Limited are ready to assist you in creating the workplace space of your dreams. They have the skills and resources to create a setting that is creative, functional, and within your budget, whether you have a retail space, office building, private office, conference room, or collaborative workspace.

# Testimonials Of Our Recent Clients

**World of Sleep**- Design House India has quickly established itself as one of our most reliable exhibition partners. Their staff is well-organized, productive, and meticulous. They relieve us of the burden and worry of putting on a spectacular show for our clients, allowing us to devote more time and energy to that task - **Design House is an excellent agency to work with. They have all the desired expertise in managing challenging tasks. They have dedicated team for the assigned tasks. By best wishes for all the upcoming projects**

**World  
of Sleep**

**ISPF**- Design House India has a good workflow, positive attitude, and hardworking team members. They built our stall according to our specifications. There was a lot of excitement there, and there was a lot of variation in terms of design alternatives. The other designs will undoubtedly be included in our future displays. - **That was an challenging task to execute with multiple no's of changes and alterations till last moment, but I must thank to the entire team for the excellent and on time completion.**

**ISPF**

**MIARCUS**- It was a pleasure to work with Design House India Private Limited! They took our ideas and vision and merged them with their knowledge and experience to create a stunning space. They examined not only the aesthetics of the space, but also how it will be utilised. Their attention to detail was exceptional throughout the whole design and building process. They gave us excellent service, and our showroom finished up beautifully. Looking forward to work with them for our upcoming projects.



**Supreme Furniture**- On a project, it's not often that you can meet a true partner. Working with Design House India has always been a fantastic experience. They put in a lot of effort to understand the space's goals, and they were always accessible to help with problems as they arose. Not only that, but the Supreme Furniture space's design never ceases to astound. Design House India continues to be my go-to for design decisions even after 4 years, and I want to work with them again in the future.

**Supreme<sup>®</sup>  
FURNITURE**

**Sleepwell**- It's been a delight and a wonderful experience to work with Design House India Pvt. Ltd. The design team went above and beyond. Whatever notion was presented to us, it was implemented in the same way. There was no distinction between the suggested design and its execution. It was completed on time. We are ecstatic that Design House India completed the work ahead of schedule and created a gorgeous, useful, and one-of-a-kind showroom as a result. - **Our association with Design House is more then 20 years where in they done done lot of projects across PAN India. They are cost effective agency and committed towards the assigned tasks. They are best in terms of quality, finishing & workmanship.**



**Head Office**

**12/29, Site-II, Loni Road,  
Industrial Area, Mohan  
Nagar, Ghaziabad**



**+91 9810247319, 7042818090**



**info@designhouse.co.in**



**www.designhouse.co.in**